

# kaila moreno

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## education

**Software Engineering**  
General Assembly, 2020

**B.A. Communication Design**  
CSU Chico, 2015

**Art History Studies**  
Tuscia University, 2012

**Associate of Science**  
Butte College, 2012

## technical skills

**Primary Skills**  
HTML5, CSS, Tailwind,  
JavaScript, React, PHP,  
PTHTML, Wordpress, Magento

**Tools & Platforms**  
Git, Figma, Adobe Suite, Jira,  
VS Code

**Familiar With**  
Vue.js (currently learning)

## core competencies

- Front-End Development & Responsive Design
- UX/UI Design & Accessibility
- Cross-Functional Collaboration
- Design-to-Development Workflow
- Problem Solving & Technical Communication
- Project Management & Team Support

## profile

Front-End Engineer and UX/UI Designer with a background in graphic and communication design. Skilled in bridging design and development to create responsive, accessible, and user-focused digital experiences. Experienced in collaborating across teams, managing design implementation, and guiding projects from concept to launch with clean, thoughtful execution.

## professional experience

### UX Engineer

Promenade | 2020 – Present

- Lead front-end development and UX/UI design for websites in diverse industries including floral, beverage, and restaurants.
- Oversee quality assurance and successful deployment of client websites.
- Collaborate cross-functionally with design, product, marketing, and engineering teams to achieve strategic business objectives.
- Mentor junior developers, fostering team growth and improving project delivery timelines.

### Student - Software Engineering Program

General Assembly | 2020

- Developed full-stack web applications from concept to deployment.
- Created detailed wireframes and interactive prototypes to facilitate project clarity.
- Collaborated effectively with teams comprising UX/UI designers, developers, and project stakeholders.

### Lead Guide

Dosist | 2019 – 2020

- Led customer-focused wellness experiences, emphasizing product education and community engagement.
- Organized and executed events to engage potential investors and enhance brand presence.
- Conducted internal training sessions to elevate team knowledge and customer service excellence.

### Server

Hillstone Restaurant Group | 2015 – 2019

- Delivered exceptional customer experiences in a high-paced, fine-dining environment.
- Demonstrated strong teamwork and comprehensive knowledge of menu and beverage pairings.
- Consistently met and exceeded high-performance standards.