

kaila moreno

education

Software Engineering
General Assembly, 2020

B.A. Communication Design
CSU Chico, 2015

Art History Studies
Tuscia University, 2012

Associate of Science
Butte College, 2012

technical skills

Primary Skills
HTML5, CSS, Tailwind, JavaScript, React, PHP, PTHML, Wordpress, Magento

Tools & Platforms
Git, Figma, Adobe Suite, Jira, VS Code

Familiar With
Vue.js (currently learning)

core competencies

- Front-End Development & Responsive Design
- UX/UI Design & Accessibility
- Cross-Functional Collaboration
- Design-to-Development Workflow
- Problem Solving & Technical Communication
- Project Management & Team Support

profile

Front-End Engineer and UX/UI Designer with a background in graphic and communication design. Skilled in bridging design and development to create responsive, accessible, and user-focused digital experiences. Experienced in collaborating across teams, managing design implementation, and guiding projects from concept to launch with clean, thoughtful execution.

professional experience

UX Engineer

Promenade | 2020 – Present

- Lead front-end development and UX/UI design for websites in diverse industries including floral, beverage, and restaurants.
- Oversee quality assurance and successful deployment of client websites.
- Collaborate cross-functionally with design, product, marketing, and engineering teams to achieve strategic business objectives.
- Mentor junior developers, fostering team growth and improving project delivery timelines.

Student - Software Engineering Program

General Assembly | 2020

- Developed full-stack web applications from concept to deployment.
- Created detailed wireframes and interactive prototypes to facilitate project clarity.
- Collaborated effectively with teams comprising UX/UI designers, developers, and project stakeholders.

Lead Guide

Dosist | 2019 – 2020

- Led customer-focused wellness experiences, emphasizing product education and community engagement.
- Organized and executed events to engage potential investors and enhance brand presence.
- Conducted internal training sessions to elevate team knowledge and customer service excellence.

Server

Hillstone Restaurant Group | 2015 – 2019

- Delivered exceptional customer experiences in a high-paced, fine-dining environment.
- Demonstrated strong teamwork and comprehensive knowledge of menu and beverage pairings.
- Consistently met and exceeded high-performance standards.